



Our community thrives on respectful, inclusive, and intellectually stimulating engagement. To ensure a positive experience for all participants, we ask every attendee to follow the Code of Conduct below. Breaches of these guidelines may result in removal from the event and restrictions on attendance at future events.

1. Access and Registration

- Do not share event log-in details (including links or passwords). All participants must register through MyIMA. Unregistered attendees may be removed.

2. Respectful Communication

- Use the chat, Q&A, and discussion tools responsibly.
- Harassment—including inappropriate language, sexual content, persistent unwanted messages, or disruptive behaviour—is not tolerated and will result in removal and banning.
- Do not share links to harmful or inappropriate content such as hate speech, pornography, gory material, malware, or unsafe downloads.

3. Inclusive Behaviour

- Exclusionary language or behaviour is prohibited.
- The event welcomes individuals of all backgrounds; discrimination based on race, ethnicity, gender identity, sexual orientation, religion, or health status is not tolerated.

4. Privacy and Personal Information

- Do not share your own or anyone else's personal information (e.g., email addresses, phone numbers) in public event channels.
- If you wish to contact another attendee after the event, please email the event organisers, who can facilitate communication where appropriate.

5. Recording and Intellectual Property

- Recording the event or any part of it is prohibited unless explicitly authorised by event staff.
- If event staff record the session, attendees will be notified, and the recording will be shared later through official channels.

6. Event Support and Reporting Issues

- If you encounter any issues, concerns, or breaches of this Code of Conduct, contact the event organisers confidentially at the designated support email.

7. Consequences of Misconduct

- Violations may lead to removal from the event, permanent restrictions on future attendance, or formal strikes on your attendee record (where applicable).

If you encounter any issues during the conference, please email conferences@ima.org.uk and we will deal with any issues in confidence.